

Operational Entropy Index (OEI)

One-Page Overview

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OEI is a diagnostic and intervention system that identifies where organizations lose speed, clarity, and execution capacity as they scale, and restructures those systems to remove that friction permanently.

CORE STRUCTURE

The OEI system operates across three operational layers:

Line 1: Diagnosis

Maps where execution breaks down, where decisions stall, and where operational friction is accumulating.

Line 2: Hiring & Structural Fit

Maps cognitive profiles required to stabilize organizational gaps and reduce hiring-driven entropy.

Line 3: Workforce Optimization

Maps existing teams to operational archetypes and reallocates work based on system needs rather than job titles.

ENGAGEMENT OPTIONS

OEI Diagnosis (Baseline) — \$2,000+

Four-day audit identifying where execution speed is leaking and producing an initial OEI score.

Comprehensive Audit & Trait Mapping — \$15,000+

Deep organizational analysis plus hiring constraint mapping for upcoming key roles.

Targeted Structural Sprint — \$25,000+

Focused intervention on one critical operational bottleneck such as handoffs, tools, or workflow failure.

Full Operational Reset (Lines 1–3) — \$45,000+

End-to-end restructuring of core operational systems including workforce archetype mapping and stabilization protocols.

OEI Governance & Tracking (Annual) — \$5,000+

Quarterly reassessments to track entropy over time as the organization scales.

RULE

All engagements begin with the OEI Diagnosis. Every subsequent tier builds on that baseline.